



WARNER BROS.

<https://internsschool.online/job/warner-bros-internship-summer-bleacher-report-sports-product-marketing/>

Warner Bros Summer Internship Bleacher Report Sports Product Marketing

Description

Are you a sports enthusiast with a passion for marketing? Look no further! Warner Bros is offering an exciting internship opportunity in Sports Product Marketing in Irvine, California, through its partnership with Bleacher Report.

The internship program is designed to give students or recent graduates an immersive experience in sports product marketing. You'll have the chance to work with a team of experienced professionals and gain hands-on experience in developing and executing marketing campaigns for some of the biggest names in sports.

Responsibilities

As an intern, you'll be responsible for assisting the team in creating and executing marketing strategies, conducting market research, analyzing data, and assisting in the development of marketing collateral. You'll also have the opportunity to assist in the planning and execution of events and activations.

Qualifications

The ideal candidate should be a college junior, senior or recent graduate with a major in marketing, business, or a related field. They should have a strong interest in sports, a deep understanding of marketing principles, and strong analytical and communication skills. Experience with Adobe Creative Suite, Microsoft Excel, and Google Analytics is a plus.

Job Benefits

Apart from gaining hands-on experience in sports product marketing, interns will have access to the Warner Bros network and the opportunity to work with some of the best in the industry. Additionally, interns will receive a stipend to help cover expenses during their tenure.

Contacts

To apply for this internship opportunity, interested candidates should submit their resume and a cover letter via the Warner Bros Careers website. For more information, candidates can reach out to the Bleacher Report HR team.

Experience

This internship is an excellent opportunity for students or recent graduates looking to gain practical experience in sports product marketing. Previous experience in marketing or event planning is a plus but not required.

Skills

To succeed in this role, interns must possess strong analytical, organizational, and communication skills. They should also be able to work well in a team environment, multitask, and adapt to changing priorities.

Hiring organization

Warner Bros

Employment Type

Intern

Duration of employment

6 months

Industry

Entertainment

Job Location

Irvine, California, USA, 92602, Irvine, California, USA

Working Hours

8

Base Salary

10

Date posted

June 22, 2025

Valid through

19.04.2027

This Warner Bros internship at Bleacher Report is an excellent opportunity for aspiring sports marketers to gain practical experience, build their network, and kickstart their careers. Apply now and take the first step towards becoming a successful sports product marketer!