



<https://internsschool.online/job/unilever-internship-2024-program-for-undergraduates/>

Unilever Internship 2025 Program For Undergraduates

Description

Unilever is a global consumer goods company with a strong commitment to sustainability and a portfolio of well-known brands such as Dove, Axe, Lipton, and Ben & Jerry's. We are dedicated to making sustainable living commonplace and improving the lives of people around the world. Join us in our mission to create a brighter future for all.

Unilever is seeking a dynamic and results-driven Marketing Manager to join our team. The Marketing Manager will play a crucial role in developing and executing marketing strategies to drive brand growth and consumer engagement. This role offers the opportunity to work with iconic brands and make a significant impact in the consumer goods industry.

Responsibilities

- Develop and implement comprehensive marketing plans that align with brand objectives and corporate goals.
- Conduct market research and analysis to identify consumer trends, competitive landscapes, and opportunities for growth.
- Manage advertising campaigns, including media planning, budget allocation, and creative development.
- Collaborate with cross-functional teams, including product development, sales, and finance, to ensure alignment and successful product launches.
- Track and analyze key performance indicators (KPIs) to assess the effectiveness of marketing strategies and adjust as needed.
- Lead a team of marketing professionals, providing guidance, coaching, and performance evaluations.
- Foster partnerships with external agencies and vendors to support marketing initiatives.
- Stay up-to-date with industry trends and emerging digital marketing technologies.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field (MBA preferred).
- Minimum of 5 years of experience in marketing, with a proven track record of successful brand management.
- Strong leadership and team management skills.
- Excellent communication and presentation abilities.
- Proficient in market research and data analysis tools.
- Creative thinker with a strategic mindset.
- Ability to thrive in a fast-paced, dynamic environment.
- Commitment to Unilever's sustainability and ethical principles.

Experience

Hiring organization
Unilever

Employment Type
Intern

Duration of employment
6 months

Industry
Consumer Goods

Job Location
London, England, UK, E1, London, England, UK

Working Hours
8

Base Salary
10

Date posted
August 17, 2025

Valid through
17.09.2027

- Marketing: 5+ years (Required)
- Brand Management: 3+ years (Preferred)
- Team Leadership: 2+ years (Preferred)

Skills

- Strategic planning
- Market research and analysis
- Team leadership and management
- Advertising and media planning
- Data-driven decision-making
- Cross-functional collaboration
- Digital marketing expertise
- Excellent communication and presentation skills

Job Benefits

- Competitive salary and performance-based bonuses
- Comprehensive healthcare and wellness programs
- Retirement savings plans
- Career development and training opportunities
- Employee assistance programs
- Sustainability-focused initiatives
- Employee discounts on Unilever products

Contacts

If you are a passionate and experienced marketer ready to make a difference at Unilever, please submit your resume and cover letter to webqueries@computershare.co.uk or apply through our careers page at

www.unilever.com