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Phoenix Group Summer Internship 2025 Opportunities For Students

Description

Phoenix Group is seeking a dynamic and creative Marketing Manager to join our team. As a Marketing Manager, you will play a pivotal role in developing and executing marketing strategies to promote our company's products and services. You will collaborate with cross-functional teams to drive brand awareness, engage our target audience, and contribute to the growth of our business.

Responsibilities

- Develop and implement comprehensive marketing strategies and campaigns to achieve business objectives.
- Conduct market research to identify trends, competition, and opportunities.
- Create and manage marketing budgets, ensuring efficient allocation of resources.
- Oversee the planning and execution of digital marketing initiatives, including SEO, SEM, email marketing, and social media.
- Lead the development of engaging content, including blog posts, videos, and social media updates.
- Collaborate with creative teams to design and produce marketing materials.
- Analyze campaign performance and adjust strategies as needed to optimize results.
- Foster relationships with industry influencers, partners, and stakeholders.
- Monitor and report on key performance indicators (KPIs) to senior management.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field (Master's degree preferred).
- Proven experience as a Marketing Manager or similar role, with a minimum of 5 years in marketing.
- Strong analytical and problem-solving skills.
- Exceptional project management and organizational abilities.
- Excellent written and verbal communication skills.
- Proficiency in marketing software and tools, such as Google Analytics, CRM systems, and social media management platforms.

Experience

- Minimum of 5 years of experience in marketing.
- Experience developing and implementing successful marketing strategies.
- Demonstrated success in managing marketing campaigns across various channels.
- Previous experience in a leadership or supervisory role preferred.

Skills

Hiring organization

Phoenix Group

Employment Type

Intern

Duration of employment

6 months

Industry

Insurance

Job Location

London, England, UK, E1, London, England, UK

Working Hours

8

Base Salary

10

Date posted

February 26, 2025

Valid through

18.09.2025

- Strategic thinking and planning.
- Data-driven decision-making.
- Creative and innovative mindset.
- Strong leadership and team collaboration.
- Proficiency in digital marketing channels and tools.
- Excellent communication and presentation skills.

Job Benefits

- Competitive salary and performance-based bonuses.
- Health, dental, and vision insurance plans.
- Retirement savings plan with employer contributions.
- Professional development opportunities.
- Work-life balance initiatives.
- A collaborative and inclusive work environment.
- Employee recognition programs.

Contacts

To apply for this position, please submit your resume and cover letter to **JohnSmith@phoenixidgroup.com**.

Join Phoenix Group and be part of a team dedicated to innovation, growth, and excellence in marketing. We look forward to welcoming you to our dynamic organization.