



## Phoenix Group Summer Internship 2025 Opportunities For Students

### Description

Phoenix Group is seeking a dynamic and creative Marketing Manager to join our team. As a Marketing Manager, you will play a pivotal role in developing and executing marketing strategies to promote our company's products and services. You will collaborate with cross-functional teams to drive brand awareness, engage our target audience, and contribute to the growth of our business.

### Responsibilities

- Develop and implement comprehensive marketing strategies and campaigns to achieve business objectives.
- Conduct market research to identify trends, competition, and opportunities.
- Create and manage marketing budgets, ensuring efficient allocation of resources.
- Oversee the planning and execution of digital marketing initiatives, including SEO, SEM, email marketing, and social media.
- Lead the development of engaging content, including blog posts, videos, and social media updates.
- Collaborate with creative teams to design and produce marketing materials.
- Analyze campaign performance and adjust strategies as needed to optimize results.
- Foster relationships with industry influencers, partners, and stakeholders.
- Monitor and report on key performance indicators (KPIs) to senior management.

### Qualifications

- Bachelor's degree in Marketing, Business, or a related field (Master's degree preferred).
- Proven experience as a Marketing Manager or similar role, with a minimum of 5 years in marketing.
- Strong analytical and problem-solving skills.
- Exceptional project management and organizational abilities.
- Excellent written and verbal communication skills.
- Proficiency in marketing software and tools, such as Google Analytics, CRM systems, and social media management platforms.

### Experience

- Minimum of 5 years of experience in marketing.
- Experience developing and implementing successful marketing strategies.
- Demonstrated success in managing marketing campaigns across various channels.
- Previous experience in a leadership or supervisory role preferred.

### Skills

**Hiring organization**

Phoenix Group

**Employment Type**

Intern

**Duration of employment**

6 months

**Industry**

Insurance

**Job Location**

London, England, UK, E1, London, England, UK

**Working Hours**

8

**Base Salary**

10

**Date posted**

July 31, 2025

**Valid through**

18.09.2027

- Strategic thinking and planning.
- Data-driven decision-making.
- Creative and innovative mindset.
- Strong leadership and team collaboration.
- Proficiency in digital marketing channels and tools.
- Excellent communication and presentation skills.

### **Job Benefits**

- Competitive salary and performance-based bonuses.
- Health, dental, and vision insurance plans.
- Retirement savings plan with employer contributions.
- Professional development opportunities.
- Work-life balance initiatives.
- A collaborative and inclusive work environment.
- Employee recognition programs.

### **Contacts**

To apply for this position, please submit your resume and cover letter to [JohnSmith@phoenixidgroup.com](mailto:JohnSmith@phoenixidgroup.com).

Join Phoenix Group and be part of a team dedicated to innovation, growth, and excellence in marketing. We look forward to welcoming you to our dynamic organization.