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M&G Paid Internship Summer Opportunities For Undergraduates

Description

We are seeking a dynamic and results-driven M&G Specialist to join our team. The M&G Specialist will play a crucial role in driving the marketing and growth initiatives of our organization. This role involves a combination of strategic planning, data analysis, and hands-on execution to increase brand visibility, drive customer acquisition, and optimize our online and offline marketing efforts.

Responsibilities

1. Develop and execute marketing strategies to drive brand awareness and customer acquisition.
2. Conduct market research and competitor analysis to identify growth opportunities.
3. Create and manage digital marketing campaigns across various channels, including social media, email marketing, and paid advertising.
4. Analyze campaign performance and make data-driven recommendations for optimization.
5. Collaborate with cross-functional teams to create compelling content and marketing materials.
6. Monitor and report on key performance metrics to measure the effectiveness of marketing initiatives.
7. Assist in the development of marketing budgets and allocate resources effectively.
8. Stay up-to-date with industry trends and emerging marketing technologies.

Qualifications

1. Bachelor's degree in Marketing, Business, or a related field.
2. Proven experience in marketing and growth strategy development.
3. Strong analytical skills with the ability to interpret data and make data-driven decisions.
4. Excellent communication and interpersonal skills.
5. Proficiency in digital marketing tools and platforms.
6. Creative thinking and problem-solving abilities.
7. Project management skills and the ability to work under tight deadlines.
8. Knowledge of SEO, SEM, and social media marketing.

Experience

- Minimum of 3 years of experience in marketing, with a focus on growth strategy and digital marketing.
- Experience in managing marketing campaigns and budgets.
- Previous experience in data analysis and reporting.

Skills

- Digital marketing expertise, including SEO, PPC, social media, and email

Hiring organization
M&G

Employment Type
Intern

Duration of employment
6 months

Industry
Financial services

Job Location
London, England, UK, E1, London, England, UK

Working Hours
8

Base Salary
10

Date posted
June 27, 2025

Valid through
17.09.2027

marketing.

- Strong data analysis and reporting skills.
- Excellent written and verbal communication skills.
- Creative thinking and problem-solving abilities.
- Proficiency in marketing tools and platforms.
- Project management skills.

Job Benefits

- Competitive salary and performance-based bonuses.
- Health, dental, and vision insurance.
- Retirement savings plan with employer contributions.
- Professional development opportunities and training programs.
- Collaborative and innovative work environment.
- Work-life balance initiatives.
- Employee discounts and wellness programs.

Contacts

To apply for this position or for any inquiries, please send your resume and cover letter to tonordics@mandg.com. For more information, you can also contact +44 (0)207 626 4588. We look forward to hearing from you and exploring how you can contribute to our marketing and growth success at M&G.