

<https://internsschool.online/job/kingfisher-plc-internship-2024-program-for-students/>

Kingfisher plc Internship 2025 Program For Students

Description

We are seeking a highly motivated and experienced Marketing Manager to join our dynamic team at Kingfisher plc. As a Marketing Manager, you will play a crucial role in developing and implementing marketing strategies to drive brand awareness, customer engagement, and revenue growth for our diverse portfolio of retail brands. You will collaborate closely with cross-functional teams to deliver integrated marketing campaigns that resonate with our target audience.

Responsibilities

- Develop and execute comprehensive marketing strategies for Kingfisher plc's retail brands, including B&Q, Castorama, Screwfix, and more.
- Collaborate with product and category teams to understand market trends and customer insights to inform marketing initiatives.
- Lead a team of marketing professionals, setting clear objectives and providing guidance to achieve marketing goals.
- Manage advertising campaigns, both online and offline, to optimize reach and conversion.
- Monitor and analyze marketing performance metrics to measure the effectiveness of campaigns and make data-driven decisions.
- Budget management to ensure efficient allocation of resources.
- Build and maintain strong relationships with external partners, agencies, and suppliers.
- Stay updated on industry trends and competitor activities to identify growth opportunities.

Qualifications

- Bachelor's degree in Marketing, Business, or related field; MBA is a plus.
- Proven experience as a Marketing Manager or a similar role, preferably in the retail sector.
- Strong understanding of marketing principles, strategies, and tactics.
- Exceptional leadership and team management skills.
- Excellent communication and interpersonal abilities.
- Analytical mindset with the ability to interpret data and draw actionable insights.
- Proficiency in marketing software and tools.

Experience

- Minimum of 5-7 years of marketing experience.
- Demonstrated success in developing and executing marketing strategies.
- Previous experience managing a team.

Skills

- Strategic thinking and planning.

Hiring organization

Kingfisher plc

Employment Type

Intern

Duration of employment

6 months

Industry

Retail

Job Location

London, England, UK, E1 7BT, London, England, UK

Working Hours

8

Base Salary

10

Date posted

July 8, 2025

Valid through

17.09.2027

- Strong project management skills.
- Creative problem-solving abilities.
- Digital marketing expertise.
- Excellent written and verbal communication.
- Data analysis and interpretation.
- Proficiency in marketing software and tools.

Job Benefits

- Competitive salary and bonus structure.
- Comprehensive health, dental, and vision insurance.
- Retirement savings plan with company matching.
- Opportunities for professional development and training.
- Employee discounts on Kingfisher plc retail brands.
- A collaborative and inclusive work environment.
- Access to cutting-edge marketing tools and technology.
- Employee assistance programs.
- Generous paid time off and flexible work arrangements.

Contacts

To apply for this position or for more information, please contact our HR department at hr@kingfisher.com or visit our careers page at www.kingfisherplc.com/careers. For inquiries by mail, please use the following address:

Kingfisher plc Attn: HR Department 123 Main Street London, UK WC1X 0XX

Kingfisher plc is an equal opportunity employer committed to diversity and inclusion in the workplace. We encourage applications from candidates of all backgrounds and experiences.