

## Diageo Summer Internship 2025 Opportunities For Students

### Description

Diageo is a leading global beverage alcohol company that produces and markets a wide range of premium spirits, beer, and wine brands. With a rich history dating back to 1820, Diageo is committed to celebrating life every day, everywhere, and serving the world's consumers with exceptional products. Our portfolio includes iconic brands like Guinness, Johnnie Walker, Smirnoff, Captain Morgan, and many more. We are dedicated to fostering a diverse and inclusive workplace where individuals can thrive and contribute to our mission of being the world's best-performing, most trusted, and respected consumer products company.

As a member of the Diageo team, you will be part of a dynamic and global organization that values creativity, collaboration, and a passion for quality. Your role will contribute to our mission of enriching the world by producing and marketing outstanding alcoholic beverages. You will have the opportunity to work with renowned brands and contribute to their continued success.

### Responsibilities

- Develop and execute comprehensive marketing plans that align with business objectives and brand strategies.
- Lead cross-functional teams to launch new products and campaigns.
- Analyze market trends, consumer insights, and competitive landscapes to inform marketing strategies.
- Manage marketing budgets and optimize spending for maximum ROI.
- Build and nurture relationships with external partners and agencies.
- Monitor and report on the performance of marketing initiatives, making data-driven decisions to optimize campaigns.
- Collaborate with global and regional teams to ensure brand consistency and alignment.

### Qualifications

- Bachelor's degree in Marketing, Business, or related field; MBA is a plus.
- Proven experience in marketing, preferably within the alcoholic beverage industry.
- Strong strategic thinking and analytical skills.
- Excellent communication and leadership abilities.
- Ability to work in a fast-paced, dynamic environment.
- Creative thinking and a passion for brand storytelling.

### Experience

- Minimum of 5-7 years of marketing experience.
- Experience managing cross-functional teams.
- Track record of successful brand management and campaign execution.

### Skills

### Hiring organization

Diageo

### Employment Type

Intern

### Duration of employment

6 months

### Industry

Beverages

### Job Location

London, England, UK, WC2N 5DU,  
London, England, UK

### Working Hours

8

### Base Salary

10

### Date posted

June 21, 2025

### Valid through

13.09.2027

- Marketing strategy development and implementation.
- Data analysis and market research.
- Budget management and financial acumen.
- Cross-functional collaboration and team leadership.
- Digital and social media marketing proficiency.
- Creative thinking and problem-solving.

### **Job Benefits**

- Competitive salary and performance-based bonuses.
- Comprehensive healthcare and wellness programs.
- Retirement savings plans.
- Opportunities for career growth and development.
- Access to Diageo's wide range of premium alcoholic beverages.
- Inclusive and diverse work environment.
- Employee assistance programs and work-life balance initiatives.

### **Contacts**

To apply for this position or learn more about careers at Diageo, please visit our website: [Diageo Careers](#)

Join Diageo, where you can be part of a passionate team that brings joy to consumers through exceptional brands and memorable experiences. Celebrate life responsibly with us, every day, everywhere.