



<https://internsschool.online/job/coca-cola-europacific-partners-internship-opportunities-for-undergraduates/>

Coca-Cola Europacific Partners Internship Opportunities For Undergraduates

Description

As a Marketing Manager at Coca-Cola Europacific Partners, you will play a pivotal role in developing and executing marketing strategies to drive brand growth and consumer engagement. You will work closely with cross-functional teams to create innovative campaigns and initiatives that resonate with our target audience. This position offers a dynamic and fast-paced work environment, where you will have the opportunity to make a significant impact on our iconic brands.

Responsibilities

- Develop and implement marketing strategies to achieve brand objectives and sales targets.
- Lead cross-functional teams to execute marketing campaigns, including advertising, promotions, and product launches.
- Analyze market trends, consumer behavior, and competitive landscape to identify opportunities and threats.
- Manage marketing budgets and ensure efficient allocation of resources.
- Collaborate with creative agencies to create compelling marketing materials.
- Measure and report on the effectiveness of marketing initiatives using key performance indicators (KPIs).
- Conduct market research to identify consumer insights and new product opportunities.
- Foster relationships with key stakeholders, including retailers, distributors, and partners.
- Stay up-to-date with industry trends and best practices to continuously improve marketing efforts.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field (Master's degree preferred).
- Proven experience in marketing, preferably in the consumer goods or beverage industry.
- Strong leadership and project management skills.
- Excellent analytical and problem-solving abilities.
- Exceptional communication and interpersonal skills.
- Ability to work effectively in a collaborative, cross-functional team environment.
- Proficiency in marketing analytics tools and software.
- Creative thinking and a passion for innovation.

Experience

- 5+ years of experience in marketing roles.
- Demonstrated success in developing and executing marketing strategies.
- Experience in managing marketing budgets and resources.
- Previous experience in the beverage industry is a plus.

Hiring organization
Coca-Cola Europacific Partners

Employment Type
Intern

Duration of employment
6 months

Industry
Beverages

Job Location
Uxbridge, England, SL0 9LH,
Uxbridge, England

Working Hours
8

Base Salary
10

Date posted
June 18, 2025

Valid through
17.09.2027

Skills

- Strategic thinking and planning.
- Data-driven decision-making.
- Strong leadership and team management.
- Creative and innovative mindset.
- Excellent communication and presentation skills.
- Proficiency in marketing analytics tools.
- Ability to adapt to a fast-paced and dynamic environment.

Job Benefits

- Competitive salary and performance-based bonuses.
- Comprehensive health, dental, and retirement benefits.
- Opportunities for career advancement and development.
- Access to world-class training and resources.
- Employee discounts on Coca-Cola products.
- A supportive and inclusive work culture.

Contacts

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Contacts: To apply for this position or inquire about career opportunities at Coca-Cola Europacific Partners, please visit our careers page on our official website: [Coca-Cola Europacific Partners Careers](https://coca-cola.europacificpartners.com/careers)

For any additional questions or information, please contact our HR department at hr@ccep.com