



<https://internsschool.online/job/coca-cola-europacific-partners-internship-opportunities-for-undergraduates/>

## Coca-Cola Europacific Partners Internship Opportunities For Undergraduates

### Description

As a Marketing Manager at Coca-Cola Europacific Partners, you will play a pivotal role in developing and executing marketing strategies to drive brand growth and consumer engagement. You will work closely with cross-functional teams to create innovative campaigns and initiatives that resonate with our target audience. This position offers a dynamic and fast-paced work environment, where you will have the opportunity to make a significant impact on our iconic brands.

### Responsibilities

- Develop and implement marketing strategies to achieve brand objectives and sales targets.
- Lead cross-functional teams to execute marketing campaigns, including advertising, promotions, and product launches.
- Analyze market trends, consumer behavior, and competitive landscape to identify opportunities and threats.
- Manage marketing budgets and ensure efficient allocation of resources.
- Collaborate with creative agencies to create compelling marketing materials.
- Measure and report on the effectiveness of marketing initiatives using key performance indicators (KPIs).
- Conduct market research to identify consumer insights and new product opportunities.
- Foster relationships with key stakeholders, including retailers, distributors, and partners.
- Stay up-to-date with industry trends and best practices to continuously improve marketing efforts.

### Qualifications

- Bachelor's degree in Marketing, Business, or a related field (Master's degree preferred).
- Proven experience in marketing, preferably in the consumer goods or beverage industry.
- Strong leadership and project management skills.
- Excellent analytical and problem-solving abilities.
- Exceptional communication and interpersonal skills.
- Ability to work effectively in a collaborative, cross-functional team environment.
- Proficiency in marketing analytics tools and software.
- Creative thinking and a passion for innovation.

### Experience

- 5+ years of experience in marketing roles.
- Demonstrated success in developing and executing marketing strategies.
- Experience in managing marketing budgets and resources.
- Previous experience in the beverage industry is a plus.

### Hiring organization

Coca-Cola Europacific Partners

### Employment Type

Intern

### Duration of employment

6 months

### Industry

Beverages

### Job Location

Uxbridge, England, SL0 9LH,  
Uxbridge, England

### Working Hours

8

### Base Salary

10

### Date posted

June 18, 2025

### Valid through

17.09.2027

## **Skills**

- Strategic thinking and planning.
- Data-driven decision-making.
- Strong leadership and team management.
- Creative and innovative mindset.
- Excellent communication and presentation skills.
- Proficiency in marketing analytics tools.
- Ability to adapt to a fast-paced and dynamic environment.

## **Job Benefits**

- Competitive salary and performance-based bonuses.
- Comprehensive health, dental, and retirement benefits.
- Opportunities for career advancement and development.
- Access to world-class training and resources.
- Employee discounts on Coca-Cola products.
- A supportive and inclusive work culture.

## **Contacts**

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**Contacts:** To apply for this position or inquire about career opportunities at Coca-Cola Europacific Partners, please visit our careers page on our official website: [Coca-Cola Europacific Partners Careers](#)

For any additional questions or information, please contact our HR department at [hr@ccep.com](mailto:hr@ccep.com)