

<https://internsschool.online/job/buzzfeed-internships-summer-associate-social-media-strategist/>

## Buzzfeed Internships 2025 Associate Social Media Strategist

### Description

If you're passionate about social media and want to get hands-on experience working for a media giant, then the Buzzfeed 2023 Associate Social Media Strategist Internship in Somerville might be the perfect opportunity for you. As an intern, you'll have the chance to contribute to a range of social media projects, campaigns and initiatives, while gaining valuable skills and insights into the ever-changing world of social media.

The Buzzfeed 2023 Associate Social Media Strategist Internship is a 10-week program that offers interns the opportunity to work with the social media team in Somerville, Massachusetts. As an intern, you will have the chance to contribute to a range of social media projects, campaigns and initiatives, while learning from experienced professionals in the field.

### Responsibilities

As an Associate Social Media Strategist Intern at Buzzfeed, you'll be responsible for:

- Assisting in developing and executing social media strategies across various platforms (Facebook, Instagram, Twitter, TikTok, etc.)
- Contributing to the creation of content and campaigns for social media channels
- Tracking and analyzing social media performance and engagement metrics
- Collaborating with other teams such as editorial, video, and product to ensure cohesive and impactful social media strategies
- Monitoring social media trends and developments to inform strategy and content creation

### Qualifications

To qualify for the Buzzfeed Associate Social Media Strategist Internship in Somerville, you should meet the following requirements:

- Enrolled in an undergraduate program, preferably with a major in marketing, communications, journalism, or a related field
- Have a GPA of 3.0 or higher
- Have experience with social media platforms and content creation
- Possess strong analytical and critical thinking skills
- Have excellent written and verbal communication skills

### Job Benefits

The Buzzfeed Associate Social Media Strategist Internship program offers a range of benefits, including:

- Competitive pay and comprehensive benefits package
- Valuable hands-on experience in social media strategy, content creation, and analytics
- Exposure to and collaboration with experienced professionals in the media

**Hiring organization**

Buzzfeed

**Employment Type**

Intern

**Duration of employment**

6 months

**Industry**

Online media

**Job Location**

Somerville, Massachusetts, USA, 02129, Somerville, Massachusetts, USA

**Working Hours**

8

**Base Salary**

10

**Date posted**

July 6, 2025

**Valid through**

24.04.2027

industry

- Opportunities to participate in training and development programs
- Access to company events, networking opportunities, and potential job opportunities

## **Contacts**

Networking is a valuable part of any internship experience. Here are some ways to make connections and build relationships in the media industry:

- Attend industry events, conferences, and seminars
- Join professional organizations such as the Social Media Club or the Public Relations Society of America
- Connect with industry professionals on social media platforms like LinkedIn
- Attend company events and participate in extracurricular activities offered by Buzzfeed

## **Experience**

While prior experience in social media is not a requirement for the Buzzfeed Associate Social Media Strategist Internship, there are a few things you can do to enhance your experience, including:

- Building your social media presence and creating content on various platforms
- Pursuing relevant coursework in marketing, communications, journalism, or related fields
- Participating in social media-related clubs and organizations on campus
- Seeking out internships or part-time work in social media, marketing, or communications

## **Skills**

To succeed as an Associate Social Media Strategist Intern at Buzzfeed, you should possess the following skills:

- Strong written and verbal communication skills
- Creative thinking and problem-solving abilities
- Excellent analytical and critical thinking skills
- The ability to work collaboratively in a team environment
- A strong attention to detail and accuracy

In conclusion, the Buzzfeed 2023 Associate Social Media Strategist Internship in Somerville offers an excellent opportunity to gain valuable experience in social media strategy, content creation, and analytics. With competitive pay, comprehensive benefits, and access to experienced professionals in the

