

Associated British Foods plc

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Associated British Foods Internship 2025 Opportunities For Recent graduates

Description

Associated British Foods is seeking a dynamic and experienced Marketing Manager to join our team in London. As a Marketing Manager, you will play a key role in developing and executing marketing strategies to promote our diverse portfolio of food and retail brands. You will work closely with cross-functional teams to drive brand awareness, engage consumers, and contribute to the overall growth and success of our business.

Responsibilities

1. Develop and implement comprehensive marketing strategies and campaigns for our various brands.
2. Conduct market research to identify consumer trends, preferences, and opportunities for growth.
3. Collaborate with product development teams to ensure alignment between marketing and product offerings.
4. Create and manage marketing budgets, ensuring efficient allocation of resources.
5. Oversee the planning and execution of digital marketing, social media, and advertising campaigns.
6. Analyze marketing data and performance metrics to optimize campaigns and measure ROI.
7. Manage a team of marketing professionals, providing leadership and guidance.
8. Foster relationships with external agencies, partners, and vendors.
9. Ensure brand consistency and compliance with marketing guidelines.
10. Stay up-to-date with industry trends and innovations to identify new marketing opportunities.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field (Master's degree preferred).
- Proven experience in marketing management, with a minimum of 5 years in a leadership role.
- Strong knowledge of marketing principles, consumer behavior, and market research techniques.
- Excellent communication, leadership, and project management skills.
- Creative thinker with a passion for brand-building and innovation.
- Ability to work effectively in a fast-paced, collaborative environment.
- Proficiency in marketing software and analytics tools.

Experience

- Minimum of 5 years in marketing, with a focus on strategy and leadership roles.
- Experience in the food or retail industry is a plus.

Hiring organization
Associated British Foods

Employment Type
Intern

Duration of employment
6 months

Industry
Food processing, Retail

Job Location
London, England, UK, E1, London, England, UK

Working Hours
8

Base Salary
10

Date posted
August 5, 2025

Valid through
20.09.2027

- Demonstrated success in developing and executing marketing campaigns that drive business growth.
- Track record of managing teams and fostering a positive work environment.

Skills

- Strategic thinking and planning.
- Strong analytical and data-driven decision-making skills.
- Leadership and team management abilities.
- Excellent written and verbal communication.
- Proficiency in digital marketing platforms and tools.
- Creative problem-solving and innovation.

Job Benefits

- Competitive salary and bonus structure.
- Comprehensive health and wellness benefits.
- Retirement savings plan with company match.
- Career development and training opportunities.
- Employee discounts on our diverse range of products.
- Collaborative and inclusive work environment.
- Employee assistance program for work-life balance support.

Contacts

To apply for this position or inquire about further details, please submit your resume and cover letter or visit our careers page at

abf.co.uk

Associated British Foods is an equal opportunity employer committed to diversity and inclusion in the workplace. We encourage applications from individuals of all backgrounds and experiences.