



<https://internsschool.online/job/ashtead-group-summer-internship-opportunities-for-students/>

Ashtead Group Summer Internship Opportunities For Students

Description

As a Marketing Manager at Ashtead Group, you will play a pivotal role in developing and executing marketing strategies to drive brand awareness, customer engagement, and revenue growth. You will be responsible for leading a team of marketing professionals and collaborating with cross-functional teams to achieve marketing objectives.

Responsibilities

1. Develop and implement comprehensive marketing plans and campaigns to promote Ashtead Group's products and services.
2. Lead a team of marketing professionals, providing guidance, support, and mentorship.
3. Analyze market trends, competitive landscape, and customer insights to identify growth opportunities.
4. Manage the company's online presence, including the website and social media channels.
5. Create compelling content, including blog posts, whitepapers, and videos, to engage and educate the target audience.
6. Collaborate with sales teams to develop effective sales enablement materials.
7. Monitor and analyze marketing performance metrics and adjust strategies accordingly.
8. Budget management to ensure efficient allocation of marketing resources.
9. Oversee the planning and execution of trade shows, conferences, and other marketing events.
10. Stay up-to-date with industry trends and best practices to keep the company at the forefront of marketing innovation.

Qualifications

1. Bachelor's degree in Marketing, Business, or a related field (Master's degree preferred).
2. Proven experience in marketing management, with at least 5 years of relevant experience.
3. Strong leadership and team management skills.
4. Exceptional communication and interpersonal abilities.
5. Strategic thinker with a track record of developing and executing successful marketing strategies.
6. Proficiency in marketing software and analytics tools.
7. Knowledge of the [specific industry, e.g., equipment rental] is a plus.

Experience

- Minimum 5 years of marketing management experience.
- Demonstrated success in developing and implementing marketing strategies.

Hiring organization

Ashtead Group

Employment Type

Intern

Duration of employment

6 months

Industry

Plant hire

Job Location

London, England, UK, E1, London, England, UK

Working Hours

8

Base Salary

10

Date posted

June 27, 2025

Valid through

19.09.2027

- Experience in budget management and resource allocation.
- Prior experience in [specific industry, e.g., equipment rental] is advantageous.

Skills

- Strategic planning and execution
- Team leadership and management
- Data analysis and marketing analytics
- Content creation and marketing collateral development
- Digital marketing and social media management
- Event planning and execution
- Budget management
- Strong communication and presentation skills

Job Benefits

- Competitive salary and performance-based bonuses
- Comprehensive health, dental, and vision insurance
- Retirement savings plans
- Career development and training opportunities
- Collaborative and inclusive work environment
- Employee assistance programs
- Generous paid time off and holidays
- Employee discounts and perks
- Opportunity to work with a global industry leader

Contacts

For inquiries about this position or to submit your application, please contact our HR department:

- Email: hr@ashteadgroup.com
- Phone: 020 7379 5151
- Website: www.ashteadgroup.com/careers