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## adidas Summer Internship 2025 for Undergraduates

### Description

If you're a sneakerhead, then you've undoubtedly heard of Adidas. The multinational corporation has been designing and producing some of the most popular and iconic shoes for decades. And if you're looking to work in the sneaker industry, there's no better place to be than at the Adidas headquarters in Herzogenaurach, Germany.

### Responsibilities

As an employee at Adidas in Herzogenaurach, you'll be part of a dynamic team responsible for creating and producing high-quality sneakers. Your responsibilities will vary depending on your role, but some of the typical tasks may include designing new shoe styles, conducting market research, managing production schedules, and collaborating with other teams to ensure that products are delivered on time and to the highest standards.

### Qualifications

Adidas is looking for individuals who are passionate about sneakers and have the drive to excel in a fast-paced and ever-changing industry. To qualify for a role at Adidas in Herzogenaurach, you'll need to have a relevant degree or work experience in areas such as product design, engineering, marketing, or business. Fluency in English and German is also essential.

### Experience

While prior experience in the sneaker industry is not always necessary, it is certainly an advantage. Adidas values employees who are knowledgeable about the industry and have a strong understanding of sneaker trends and consumer preferences. In addition, experience working in a collaborative team environment and managing projects is highly valued.

### Skills

Adidas is seeking candidates with a range of skills, including creativity, problem-solving, and excellent communication. You'll need to be able to think outside the box and come up with innovative ideas that push the boundaries of the sneaker industry. Strong analytical skills are also important, as you'll be required to analyze market trends and data to inform decision-making.

### Job Benefits

Working at Adidas in Herzogenaurach comes with a range of benefits, including a competitive salary, comprehensive health insurance, and opportunities for career advancement. Employees also have access to an on-site fitness center, various employee events and discounts on Adidas products.

### Contacts

If you're interested in working at Adidas in Herzogenaurach, you can apply for job openings on the Adidas career website. You can also connect with current Adidas employees on LinkedIn to learn more about the company culture and job opportunities.

### Hiring organization

adidas

### Employment Type

Intern

### Duration of employment

6 months

### Industry

Textile, footwear

### Job Location

Herzogenaurach, Bavaria,  
Germany, 91074, Herzogenaurach,  
Bavaria, Germany

### Working Hours

8

### Base Salary

10

### Date posted

August 9, 2025

### Valid through

13.05.2027

